Advanced Digital Marketing Program 2025 Edition

Offered by Code n Cloud

Why Advanced Digital Marketing in 2025?

Digital Marketing is no longer optional it's the backbone of every business. From AI-powered

campaigns to e-commerce growth, this course gives you 100% practical skills to make you job-ready and business-ready.

Job-ReadySkills

Develop practical expertise that employers are actively seeking in 2025's digital landscape

Business-Ready Applications

Apply cutting-edge digital marketing strategies directly to real business challenges

AI Integration

Master the latest AI tools that are revolutionizing how marketing campaigns are created and optimized

Program Highlights

○ **Hands-on Training on Live Projects**

○ **Certifications Code n Cloud**

○ **AI-Powered Tools (ChatGPT, Jasper, Canva AI, SEMrush and more)**

○ **Career Support Resume, Interview Prep & Placement Assistance**

○ **Covers ALL Core & Advanced Digital Marketing Modules**

Course Modules (2025 Updated Curriculum)

Our comprehensive curriculum covers everything you need to succeed in today's digital marketing landscape:

1

Website Planning & Creation
WordPress, Shopify, Landing Pages, UX/UI

2

SEO
On-page, Off-page, Technical, Local, Voice, AI-driven

3

Google Ads (PPC/SEM)
Search, Display, Video, Shopping, Smart Bidding

4

Meta Ads (Facebook & Instagram Ads)
Targeting, Remarketing, ROI Tracking

Each module is designed with practical applications in mind, ensuring you can implement these skills immediately in your career or business.

More Course Modules

Social Media Marketing
Instagram, YouTube Shorts, LinkedIn, TikTok, Influencer Marketing

Mobile & App Marketing
ASO, Mobile Ads, Push Notifications

Content Marketing
AI blogs, Videos, Storytelling, Personal Branding

Analytics & Data-Driven Marketing
GA4, Dashboards, ROI Tracking

Lead Generation & Funnel Building
Landing Pages, A/B Testing, Automation

E-commerce & Marketplace Marketing
Amazon, Flipkart, Shopify, Retargeting

Email & WhatsApp Marketing
Drip Campaigns, WhatsApp API, Chatbots

Online Display Advertising
Banner, Programmatic, Retargeting

Advanced Marketing Specializations

AI & Automation in Marketing
Generative AI, Predictive Analytics, CRM

Influencer Marketing & Personal Branding
Collaborations, ROI Tracking

Performance Marketing & ROI Optimization
CPC, CPL, Scaling

Freelancing & Career Guidance
Portfolio,FreelancingProjects,Placement Assistance

Career Opportunities After This Course

Unlock diverse and lucrative career paths in the digital marketing ecosystem:

Digital Marketing Specialist Manage comprehensive digital strategies across multiple platforms	**Google Ads & Meta Ads Expert** Specialize in creating and optimizing paid advertising campaigns
SEO/SEM Manager Drive organic traffic and manage search engine marketing initiatives	**Social Media Strategist** Create engaging content strategies across social platforms

Lead Generation & Funnel Manager Design and optimize conversion pathways for businesses	**Content & AI Marketing Specialist** Create AI-powered content strategies that drive engagement
E-commerce Marketing Consultant Specialize in online retail growth and marketplace optimization	**Freelance Digital Marketer** Build your own client base and work independently

Why Choose Code n Cloud?

Industry-Expert Faculty
Learn from professionals with real-world experience in digital marketing

100% Practical & Project-Based Training
Apply concepts immediately to real marketing challenges

Placement Assistance with Top Companies
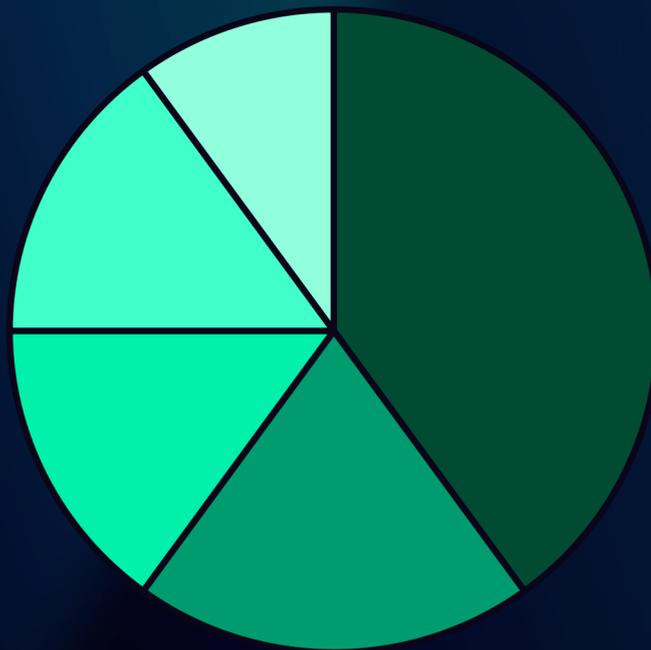Get support finding your ideal position after completion

Affordable Fees & EMI Options
Flexible payment plans to make education accessible

2 Years Membership & Updates
Stay current with the latest digital marketing developments

Program Benefits at a Glance

- Practical Skills
- Ind. Relevant Content
- AI & Automation
- Career Development
- Industry Networking

Our program is designed with a strong emphasis on practical skills (40%) that you can immediately apply in the workplace. We also prioritise industry-relevant (20%), cutting-edge AI & automation techniques (15%), comprehensive career development support (15%), and valuable industry networking opportunities (10%).

Take the Next Step!

ⓘ **Book Your Free Demo Class Today**

Limited Seats | Job-Oriented Curriculum | Future-Proof Skills

100%
PracticalTraining
All modules include hands-on projects with real-world applications

Support
SupportAccess
Get help when you need it throughout your learning journey

2025
Updated Curriculum
The most current digital marketing techniques and technologies

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